

LSE

LASER SYSTEMS EUROPE

The magazine for integrators and users of laser systems

Since its launch in 2008, *Laser Systems Europe* has developed into an essential magazine for the European laser systems marketplace. Its mix of application-driven editorial features, its growing circulation of more than 8,000 integrators and users of laser systems, and the strengthening of the title's ties with major industry events and associations has cemented its position as the Number One laser systems magazine in Europe.



2012 is a LASYS year, which means that European laser systems suppliers will meet in Stuttgart in June to once again present their latest technologies to thousands of international visitors looking for laser solutions. *Laser Systems Europe* will continue its close cooperation with Messe Stuttgart, the organisers of the event, and will once again coordinate an exciting forum, Lasers in Action, which brings applications to life in a show floor presentation theatre.

We also continue our strong relationship with the Laser Institute of America, the international society for laser applications and safety, which itself has added a new key event to the calendar, the Lasers for Manufacturing Event (LME).

Laser Systems Europe will be distributed at these key events, as well as several other major industry shows throughout 2012, ensuring that advertisers get the best possible exposure to the right audience across the world.

Supported by the LIA



**Laser Institute
of America**

Laser Applications and Safety

Media Information 2012

Publishing schedule and features list

Spring

Editorial deadline: 27 January

Advertising deadline: 3 February

Features:

Ultrafast laser processes

Safety

Micromachining

Bonus distribution:

LAM, Houston, USA

AKL, Aachen, Germany

Summer

Editorial deadline: 11 May

Advertising deadline: 18 May

Features:

LASYS Preview

Medical device manufacture

Automotive applications

Bonus distribution:

LASYS, Stuttgart, Germany

Autumn

Editorial deadline: 24 August

Advertising deadline: 31 August

Features:

Photovoltaics

Sheet metal applications

Surface treatment

LME preview

Bonus distribution:

ICALEO, Anaheim, USA

LME, Schaumburg, USA

Euroblech, Hanover, Germany

Winter

Editorial deadline: 16 November

Advertising deadline: 23 November

Features:

Aerospace

Plastics

Photonics West preview

Bonus distribution:

Photonics West, San Francisco, USA

**For editorial information, please
contact Rob Coppinger on**

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ADVERTISING RATES

Our commitment is to your company and helping you do more business in Europe. Our cost-effective price list is outlined below, but the team at LSE will be delighted to offer you a tailor-made marketing campaign to fit your specific budget and objectives. Please call us to discuss your needs.

ADVERTISING RATES

Full page	Colour	£2350	} 10% discount for booking all 4 issues
Half page	Colour	£1350	
Third page	Colour	£990	
Quarter page	Colour	£650	

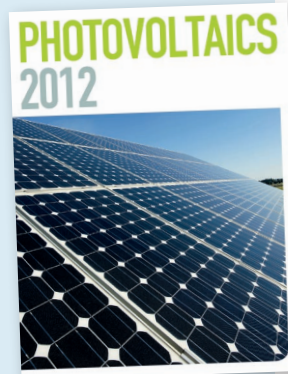
CATALOGUE UPDATE: Front cover image, 50 words of text, URL, contact details, £500 per issue. All prices exclusive of VAT, where applicable.

SPECIAL RATES: Recognised ad agencies: 10 per cent discount. Special positions: +25 per cent. Other sizes, POA. Rates effective: December 2011. All advertising carried subject to Europa Science Ltd Terms and Conditions.

MECHANICAL DATA: Available on request

ALSO PUBLISHED: Photovoltaics 2012

- A special supplement to coincide with EUPVSEC in Frankfurt, Germany
- Co-published with *Imaging and Machine Vision Europe* and *Electro Optics*
- A unique opportunity to promote to the photovoltaics market
- The special supplement will be distributed at EU PVSEC, and also sent to registered readers of the Autumn issue of *Laser Systems Europe*.
- Booking Deadline: 3 August



WHAT THE LASER SYSTEMS MARKET SAYS ABOUT LASER SYSTEMS EUROPE:

'As the leading supplier of sealed CO₂ lasers for industrial, scientific, and medical applications, we appreciate the broad reach that *Laser Systems Europe* provides us in terms of editorial coverage and circulation to both system integrators and end users.'

Dave Clarke, President, Synrad

'As a supplier of key components to the laser systems market, we value the accessibility of the editorial features, which is why we consider *Laser Systems Europe* our first choice magazine with a Europe-wide perspective in this sector.'

Harnesh Singh, Marketing Manager, Raylase

'We value the media partnership of *Laser Systems Europe*, and in particular the magazine's assistance in coordinating the Lasers in Action forum at LASYS.'

Meike Mayer, Project Manager, LASYS, Messe Stuttgart



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