



# Advert specifications for print

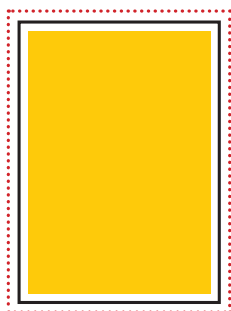
Overall metric page size 282mm deep x 213mm wide

Page unit	Trim	Bleed	Live
Full page	282 x 213	288 x 219	270 x 200
Double page spread	282 x 426	288 x 432	270 x 410
1/2 page vertical	282 x 90	288 x 111	270 x 90
1/2 page horizontal	130 x 213	137 x 219	130 x 184
1/4 page	130 x 90	137 x 111	130 x 90
1/4 page strip	60 x 213	76 x 219	60 x 184
1/3 page vertical	282 x 67	288 x 73	270 x 67
1/3 page horizontal	85 x 213	96 x 219	85 x 184
1/2 page island	195 x 135	-	-
2/3 page vertical	282 x 135	288 x 138	272 x 130
1/3 page square	125 x 125	-	-
1/6 page	130 x 67	137 x 73	130 x 67
1/8 page	60 x 90	76 x 111	60 x 90

**Bleed:** These are the dimensions to use if graphics are to print beyond the edge of the final printed page.

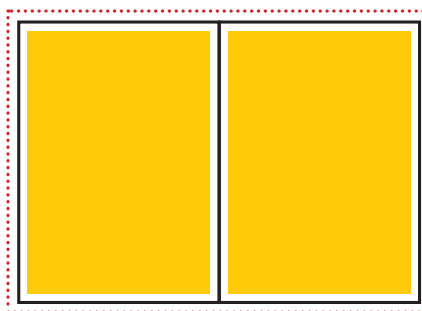
**Trim:** these dimensions are where the page will be cut and represents the final dimensions of the printed magazine.

**Live:** This is the area where text and graphics can be placed that is a safe distance from the trim size. these dimensions will prevent the loss of text or graphics when the page is trimmed.



## Full page requirements

- ..... Bleed 288mm x 219mm
- Trim 282mm x 213mm
- Live 270mm x 200mm



## Double page spread requirements

- ..... Bleed 288mm x 432mm
- Trim 282mm x 426mm
- Live 270mm x 410mm

## Digital file requirements

PDF-X1a, PDF, EPS and Tiff files are accepted.

All high resolution images and fonts must be embedded in files. Images must be 300dpi/CMYK