

LASERSYSTEMS

EUROPE

The multi-platform media resource for integrators and users of Laser Systems.

Laser Systems Europe magazine is well established as the leading magazine for system integrators, OEMs and end users of laser systems. We continue to deliver the highest quality editorial features written by our expert in-house team, for our readership of 12,000 industry professionals.



ONLINE PORTFOLIO

2016 represents a hugely exciting moment in the life of *Laser Systems Europe* as we continue the development of our online and e-news products.

LSE Online

Laser Systems Europe has launched www.lasersystemseurope.com, the complete online resource for news, applications, features and product information for the Laser Systems Industry.

LSE App Focus

This application-driven email product offers you access to the mailboxes of 7,000 opt-in recipients, providing a platform for you to go in depth into your capability in a specific application while deriving real, measurable results.

The addition of these 2 new products to the existing magazine creates a multiplatform marketing vehicle for you to reach the European Laser Systems market. It allows you the ability to target tailored campaigns to specific industry sectors and to place your brand in the market-leading title in print, digital and online; offering unparalleled recognition and the peace of mind that your message is being seen by a top quality, knowledgeable audience.

We will continue working closely with the Laser Institute of America and its high profile events calendar, as well as increasing the bonus distribution of the magazine at industry events around the world.

For information concerning advertising, please contact our sales office:
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For editorial information, please contact
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Jessica Rowbury, Deputy Editor | jessica.rowbury@europascience.com | +44(0)1223 221043

Publishing schedule and features list

Spring

Features: Additive manufacturing • Safety • Energy sector

Product focus: Beam analysis

Show preview: Laser Additive Manufacturing

Bonus distribution: LAM, Optatec, AKL, LME

Editorial deadline: 1 February

Advertising deadline: 5 February

Summer

Features: Medical • Joining technology • Job shop

Product focus: Fibre lasers and systems

Show preview: Lasys

Bonus distribution: Lasys

Editorial deadline: 25 April

Advertising deadline: 29 April

Autumn

Features: Micromachining • Automotive • Sheet metal processing

Product focus: Vacuum extraction

Show preview: Euroblech

Bonus distribution: Euroblech, ICALEO, LANE, Lab Innovations, Micro-Nano-MEMS

Editorial deadline: 22 August

Advertising deadline: 26 August

Winter

Features: Aerospace • Diode lasers • Beam delivery

Product focus: CO₂ lasers and systems

Show preview: Photonics West

Bonus distribution: Photonics West, Photoptics

Editorial deadline: 28 November

Advertising deadline: 2 December

Supported by the LIA



Laser Institute of America
Laser Applications and Safety

LASERSYSTEMS

EUROPE

IN PRINT THE NUMBER ONE DEDICATED EUROPEAN LASER SYSTEMS MAGAZINE



- Independent editorial content delivered by our in-house team of industry experts
- 12,000 high quality industry professionals
- Over 2,800 bonus copies distributed at key industry events throughout the year



	1x	4x
Full Page	£2600	£2200
Half Page	£1650	£1250
Third Page	£1250	£1050
Quarter Page	£945	£825
Enhanced supplier directory listing £495 per year		

Cover positions + 20%

ONLINE THE DEDICATED ONLINE RESOURCE FOR THE LASER SYSTEMS INDUSTRY



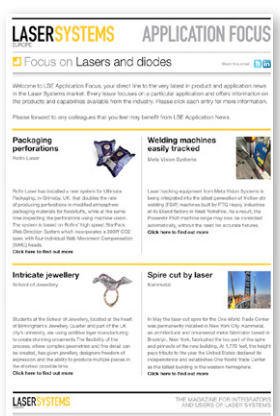
- Site wide banner positions available
- Exclusive 'web only' editorial content
- Multi-insertion discounts available



Leaderboard (960 x 90)	£850 per month
Top banner (468 x 60)	£650 per month
Right button banner (120 x 60)	£200 per month
Box Ad (300 x 250)	£750 per month
Right Skyscraper (120 x 600)	£600 per month
Enhanced supplier directory listing £495 per year	

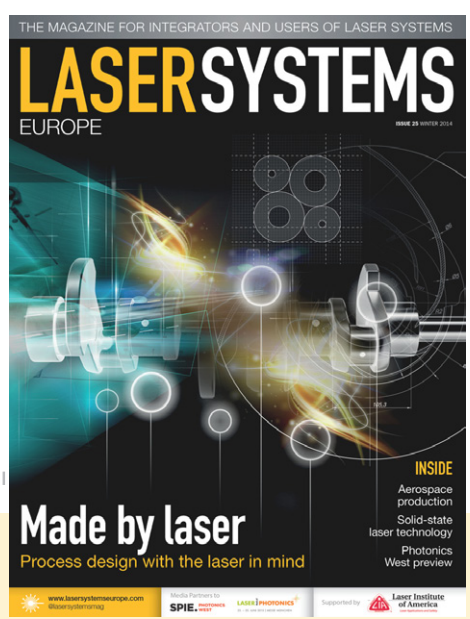
For information on sizes and placement please contact Jon

EMAIL APPLICATION-FOCUSSED EMAIL MARKETING



- Different focus every issue
- 10 times per year
- Highlight your capabilities to a qualified audience of 7,000 opt-in recipients

LSE App Focus price £495 per insertion



To arrange your bookings or to ask more questions please contact

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